

Assessing the Socioeconomic Impacts and Value of “Open” Geospatial Information

George Washington University,
Washington DC, Eliot School of
International Affairs
October 28 – 29, 2014



October 28, 2014

9:00 – 10:30	Opening Session	Chair - Molly Macauley, Resources for the Future (RFF)
9:00 – 9:30	Opening	Suzette Kimball, Director, US Geological Survey
9:30 – 10:00	Keynote – The emerging information environment and impacts on decision making	Nick Sinai, White House Office of Science and Technology Policy
10:00 – 10:30	Keynote – Future evolution of geospatial information sector	Walter Scott, Digital Globe
10:30 – 11:00	Break – Coffee and Tea	

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11:00 – 13:00	Panel 1 - Impact of increased access to data and new modes of consumption	Chair - Andrew Coote, ConsultingWhere, UK
	Position Paper	John Houghton, Centre for Strategic Economic Studies, Victoria University, Melbourne, Australia
	Panel 1	Pierre Glynn, USGS; Chris Goranson, Department of Interior (DoI); Sally Wyatt, Royal Netherland Academy of Arts and Sciences
13:00 – 14:00	Lunch	Birds of a feather lunch session

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14:00 – 16:00	Panel 2 - increased supply of geospatial information and expanded participatory processes in the production of data (such as crowd sourcing)	Chair - Carl Shapiro, USGS
	Position Paper	Lea Shanley, Presidential Innovation Fellow at NASA, and University of Wisconsin-Madison; Max Craglia, European Commission Joint Research Center (JRC)
	Panel 2	Mikel Maron, Humanitarian OpenStreetMap Team; Robin McLaren, Know Edge, Ltd UK
16:00 – 16:30	Break	

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16:30 – 17:30	Perspectives	Chair - Jay Pearlman, J&F Enterprise, and University of Colorado
	Participants	Molly Macauley, RFF; Jim Geringer, ESRI
17:30 – 19:00	Reception	Sponsored by IEEE-USA



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8:30 – 10:30	Opening Session – Day 2	Chair - Jay Pearlman, J&F Enterprise and University of Colorado
8:30 – 8:45	Welcome to Day 2	Tim Stryker, OSTP
8:45 – 9:00	Day 1 summary	Lawrence Friedl, National Aeronautic and Space Administration (NASA)
9:00 – 9:30	Keynote – Societal impact of information abundance	Myron Gutmann, University of Colorado
9:30 – 10:00	Impacts on decision making – a discussion	Camille Touton, DoI; Bob O'Connor, NSF; Al McGartland, EPA
10:00 – 10:30	Break – Coffee and Tea	

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1030 – 12:30	Panel 3 - Emerging approaches for Economic impact assessments	Chair Claire Jolly, Organization for Economic Cooperation and Development (OECD);
	Position Paper	Richard Bernknopf, University of New Mexico, and Carl Shapiro, USGS
	Panel 3	Panel discussants – David Arthurs, Hickling, Arthurs, Low, Canada; Benjamin Simon, DOI; Larry Sugarbaker, USGS
12:30 – 13:30	Lunch	Birds of a feather lunch session

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1330 – 15:15	Panel 4 - Emerging issues for societal impact assessments	Chair - Alan Smart, ACIL Allen, Australia
	Position Paper	Brigitte Wessels, University of Sheffield, UK; Max Craglia, EC-JRC
	Panel 4	Panel discussants Craig Broadbent, Illinois Westleyan; Philip Stark, UC Berkeley; John King, University of Michigan
15:15 – 16:00	Workshop Recommendations and summary	Chair - Max Craglia, EC-JRC
	Panel	Lawrence, Friedl, NASA; Jamie Kruse, East Carolina University