

Assessing the Socioeconomic Impacts and Value of “Open” Geospatial Information

Tuesday October 28 and Wednesday October 29, 2014

A Workshop at George Washington University, Washington DC, Eliot School of International Affairs, 1957 E Street NW, Washington, DC 20052, Lindner conference room (6th floor)

Tuesday October 28, 2014		
8:30 – 9:00	Welcome/Badging – Coffee and Tea	
Workshop opening	Opening Session	Chair - Molly Macauley, Resources for the Future (RFF)
9:00 – 9:30	Opening	Suzette Kimball, Director, US Geological Survey (USGS)
9:30 – 10:00	Keynote – The emerging information environment and impacts on decision making	Nick Sinai, White House Office of Science and Technology Policy (OSTP)
10:00 – 10:30	Keynote – Future evolution of geospatial information sector	Walter Scott, Digital Globe
10:30 – 11:00	Break – Coffee and Tea	
11:00 – 13:00	Panel 1 - Impact of increased access to data and new modes of consumption	Chair - Andrew Coote, ConsultingWhere, UK; Position paper - John Houghton, Centre for Strategic Economic Studies, Victoria University, Melbourne, Australia Panel discussants – Pierre Glynn, USGS; Jerry Johnson, Department of Interior (DoI); Sally Wyatt, Royal Netherland Academy of Arts and Sciences
13:00 – 14:00	Lunch	Birds of a Feather lunch session
14:00 – 16:00	Panel 2 - increased supply of geospatial information and expanded participatory processes in the production of data (such as crowd sourcing)	Chair - Carl Shapiro, USGS; Position paper – Lea Shanley, Presidential Innovation Fellow at NASA, and University of Wisconsin-Madison; Max Craglia, European Commission Joint Research Center (JRC) Panel discussants – Mikel Maron, Humanitarian OpenStreetMap Team;

Assessing the Socioeconomic Impacts and Value of “Open” Geospatial Information

Tuesday October 28 and Wednesday October 29, 2014

		Robin McLaren, Know Edge, Ltd UK
16:00 – 16:30	Break	
16:30 – 17:30	Perspectives	Chair - Jay Pearlman, J&F Enterprise, and University of Colorado; Molly Macauley, RFF; Jim Geringer, ESRI
17:30 – 19:00	Reception (sponsored by IEEE-USA)	
Wednesday October 29, 2014		
8:00 – 8:30	Badging – Coffee and Tea	
	Day 2 Opening	Chair - Jay Pearlman, J&F Enterprise and University of Colorado
8:30 – 8:45	Welcome to Day 2	Tim Stryker, OSTP
8:45– 9:00	Day 1 Summary	Lawrence Friedl, National Aeronautic and Space Administration (NASA)
9:00 – 9:30	Keynote – Societal impact of information abundance	Myron Gutmann, University of Colorado
9:30 – 10:00	Impacts on decision making – a discussion	Camille Touton, DoI; Bob O’Connor, NSF; Al McGartland, EPA
10:00 – 10:30	Break – Coffee and Tea	
10:30 – 12:30	Panel 3 – Emerging approaches for Economic impact assessments	Chair - Claire Jolly, Organization for Economic Cooperation and Development (OECD); Position paper – Richard Bernknopf, University of New Mexico, and Carl Shapiro, USGS Panel discussants – David Arthurs, Hickling, Arthurs, Low, Canada; Benjamin Simon, DOI; Larry Sugarbaker, USGS
12:30 – 13:15	Lunch	Birds of a Feather lunch session
13:13 – 15:15	Panel 4 – Emerging issues for	Chair - Alan Smart, ACIL Allen,

Assessing the Socioeconomic Impacts and Value of “Open” Geospatial Information

Tuesday October 28 and Wednesday October 29, 2014

	societal impact assessments	Australia; Position paper - Brigitte Wessels, University of Sheffield, UK; Max Craglia, EC-JRC Panel Discussants – Craig Broadbent, Illinois Westleyan; Phillip Stark, UC Berkley; John King, University of Michigan
15:15 – 16:00	Workshop recommendations and summary	Chair - Max Craglia, EC-JRC Lawrence, Friedl, NASA; Jamie Kruse, East Carolina University

